



January 29, 2010

Dear Colleague:

The Michigan Guardianship Association will hold its 21st Annual Spring Conference on April 22-23, 2010. Including exhibitors who provide services and supports that complement the work of the audience is educational for participants and a positive marketing opportunity for exhibitors. We hope you will consider joining us. The conference has been designed for guardians, conservators, court personnel, nursing home administrators and other professionals who serve as surrogate decision makers or who work in a closely aligned field (e.g., social workers, attorneys, etc.). Expected attendance is expected to be about 80; however, guardians in attendance serve hundreds of wards, each with distinct residential, social and healthcare needs.

A large, centrally located area has been selected at the Bavarian Inn for exhibitors. Foot traffic is encouraged through the selected location, the on-site participant packet, co-mingling exhibitors and breaks and through “exhibitor bingo”. The particulars of the event may be found in the application below.

QUICK FACTS & EXHIBITOR APPLICATION (Please check all applicable boxes)

Conference Date/ Location	21 st Annual Spring Conference: Thursday, April 22 – Friday, April 23, 2010 Bavarian Inn - Frankenmuth
Exhibit Times	Set-up: April 22 beginning at 7:00 a.m. Tear down: April 23 noon
Exhibit Fees (see attached)	<input type="checkbox"/> \$2,500 Gold Level Exhibitor <input type="checkbox"/> \$2,000 Platinum Level Exhibitor <input type="checkbox"/> \$1,500 Silver Level Exhibitor <input type="checkbox"/> \$1,000 Nickel Level Exhibitor <input type="checkbox"/> \$ 750 Copper Level Exhibitor <input type="checkbox"/> \$ 500 Bronze Level Exhibitor
Limited number of packages per level.	All packages include draped/skirted 8’ x 4’ table, 2 side chairs, inclusion on Exhibitor Roster and participation in “Exhibitor Bingo”.
Equipment/Space (ancillary needs)	<input type="checkbox"/> \$50.00 Additional table or space <input type="checkbox"/> \$75.00 Meal/break package (___ # of packages purchased) <input type="checkbox"/> \$75.00 Add one conference registration (one complimentary with each exhibit) <input type="checkbox"/> \$10.00 Add 110 electrical service <input type="checkbox"/> \$25.00 Add 220 electrical service
Deadlines/ Cancellations	Deadline for applications: March 25, 2010 Cancellation: 75% of fees will be refunded when a written request is received <u>prior to</u> March 25; no refunds after this date.
TOTAL/PAYMENT	\$_____ TOTAL ENCLOSED Please make checks payable to Michigan Guardianship Association MGA is not able to accept credit cards.

Signature (Applicant)

Date

Signature (MGA)

Date

MGA reserves the right to decline any application submitted for any reason. First-come, first-served. Space is not reserved until a signed Application is received from an applicant and is co-signed by MGA.

COMPANY/ORGANIZATIONAL INFORMATION

COMPANY/ORGANIZATION _____
PRODUCT _____
ADDRESS _____
CITY _____ STATE _____ ZIP CODE _____
CONTACT PERSON _____
CONTACT PERSON Phone Number (____) _____ Fax Number (____) _____
E-Mail _____

This section will be used to develop the on-site exhibitor roster.

LODGING INFORMATION

Lodging at the Bavarian Inn is available at a discount to guests associated with the MGA Spring Conference. Lodging is available at \$92.00 for a standard room and \$149.00 for a suite. It is highly recommended that room(s) are booked prior to the deadline. A reservation form containing the MGA Group Number may be downloaded from www.michiganguardianship.org/conference.

PRODUCT DESCRIPTIONS

(Gold, Platinum and Silver Level applicants)

Please contact B. A. Fisher at 269.290.2350 or mga.1@netzero.com with any questions, we will be happy to provide assistance. Thank you for your interest and we look forward to welcoming you.